Western Rivers Brewers’ Council

Craft beer depends on reliable water, and so do our rivers

If whisky is for drinking and water is for fighting over, then craft beer is for bringing people together

Craft Brewers represent a small business sector that produces nearly one billion dollars* in economic activity in Arizona each year. To brew great beer, they are dependent on an adequate and reliable water supply— and they aren’t alone. Sustainable water supplies are critical to healthy communities, economies, rivers, habitats, birds, and other wildlife.

That’s why craft brewers are taking action with Audubon’s Western Rivers Action Network. Together, we’ll work to protect rivers throughout Arizona and the Colorado River Basin.

* https://www.brewersassociation.org/statistics/by-state/