If whiskey is for drinking and water is for fighting over, then craft beer is for bringing people together.

To brew great beer, craft brewers are dependent on an adequate and reliable water supply—and they are not alone. Sustainable water supplies are critical to healthy communities, economies, rivers, habitats, birds, and other wildlife. By taking action together, we can help protect rivers and all they support throughout the Colorado River and Rio Grande basins.

See a full list of participating breweries, learn more, and take action.

audbn.co/wranbrewers

About Audubon
The National Audubon Society protects birds and the places they need, today and tomorrow, throughout the Americas using science, advocacy, education, and on-the-ground conservation. Audubon’s state programs, nature centers, chapters, and partners have an unparalleled wingspan that reaches millions of people each year to inform, inspire, and unite diverse communities in conservation action. Since 1905, Audubon’s vision has been a world in which people and wildlife thrive.

Visit Audubon online for more information and tips.
az.audubon.org
nm.audubon.org
Craft beer depends on reliable water—and so do our rivers

**WHAT IS THE WESTERN RIVERS BREWERS’ COUNCIL?**
The Western Rivers Brewers’ Council (WRBC) is a coalition of conservation-minded breweries that support Audubon’s work protecting rivers across the Colorado River and Rio Grande basins through advocacy and outreach.

Brewers know that an adequate and reliable water supply is critical to their craft. Audubon knows that it is critical to healthy rivers, habitats, birds, and other wildlife. By taking action together, we can help protect rivers and all they support throughout the Colorado River and Rio Grande basins.

[audbn.co/wranbrewers](audbn.co/wranbrewers)

**HOW DO BREWERIES GET INVOLVED?**
To learn more or sign your brewery up, contact Steven Prager at steven.prager@audubon.org.

**WHAT IS THE WESTERN RIVERS BREWERS’ COUNCIL?**
The forests and wetlands that line the Colorado River and Rio Grande support some of the most abundant and diverse bird communities in the arid West, serving as home to some 400 species. The Colorado River alone provides drinking water for more than 36 million people, irrigates 5.5 million acres of farms and ranches, and supports 16 million jobs throughout seven states, with a combined annual economic impact of $1.4 trillion.

**WESTERN RIVERS ARE AT RISK**
Precipitous declines in Western water quantity and quality risk the economic and environmental health and vitality of America’s West—putting communities and birds in jeopardy. Audubon continues to advocate for healthy rivers and lakes, as well as for the wildlife, habitats, and people who depend on them.

**WESTERN RIVERS ARE AT RISK**

In the arid west, we all rely on healthy rivers

**WATER IS THE WEST’S MOST VALUABLE RESOURCE**

Western rivers need you to take action

**WHAT IS THE WESTERN RIVERS ACTION NETWORK?**
The Western Rivers Action Network (WRAN) is Audubon’s multi-state grassroots effort to protect rivers, habitats, and communities across the Colorado River and Rio Grande basins. 65,000 members strong, we advocate for science-based and non-partisan water management and policy that benefits rivers and the communities, businesses, habitats, birds, and other wildlife they support.

**HOW CAN YOU MAKE YOUR VOICE HEARD?**
Whether you are an individual or representing an organization, your voice is critical to WRAN’s mission of protecting rivers across the Colorado River and Rio Grande basins. Join the Western Rivers Action Network today!

[audbn.co/joinwran](audbn.co/joinwran)